

Sit down.  
Sit down in front of a desk and work.  
How are we supposed to work this way?  
Looking straight, on the rectangle that is our space to create?  
How can something creative evolve from such a limited space that screams restrictions?  
What if our ideas are bigger than our table and our mind more awake than our body in a ninety degree angle?

What if we change our perspective?  
What if we change our view?  
What if working was not about restrictions, but about support, mentally and physically?

Don't look straight.  
Look up to the sky.  
Look down to the ground.  
Zoom in, zoom out.  
Look in every direction possible.  
Collect your thoughts.

The head is round so that our thinking can change direction.  
What if our workspace was limitless, with our head as the center?  
What if our workspace was an anchor for our body and mind,  
expanding in every direction possible.  
Where ever our ideas take us.

The new column is round, so that our work can change direction.  
Columns are dividing inside and outside, creating a transit zone,  
supporting the roof above our heads,  
supporting our body when we lean against them,  
supporting and grounding our mind with their stability and history.

Just like your mind is moving, move your body.  
Move your body around your base,  
the base of the new column.  
Experience different positions, perspectives and states of mind.

Columns are made out of stone, made for eternity.  
Yet, they take their inspiration from transience and fragility,  
their proportions are sourced within the human body.  
Nevertheless, the focus stays on top, the head, the mind.  
So far, the column has a rather passive live, you appreciate its beauty and pass by.

The new column is turned upside down.  
The new column is enriched with the function of invitation.  
Ornaments of the new column are able to support your body.  
Taking over the ancient inspiration of the human body on columns.  
The new column goes one step further than adapting on proportions,  
but reflects the human body in different positions.

## The new column

The new column invites you to stay, rather than just passing by.  
And sit down in an imprint someone might have left for you before.  
As an invitation to go down on the ground, think and create on the biggest desk possible:

The floor.